



CASE STUDY: Concorde Career Colleges

EduNetwork Partners developed targeted quarterly e-blasts for outreach to guidance counselors and physical education teachers, athletic directors and coaches to bring awareness to the many beneficial educational programs available at Concorde Career Colleges.

PROGRAM FEATURES:

- Original e-marketing content created, featuring CTA's (Calls to Action), articles, interviews with previous Concorde students, facts.
- Printable/digital handouts for students .
- Highlights special events and programs at each campus.
- An average open rate of 27-40% depending on location.



CAREER QUEST

Rewarding, Fulfilling Careers in Health Care: Allied Health Options at Concorde Career College in Miramar

Many of your advisees may not be ready for a long wait to prepare for employment. Postsecondary education is available with various short term training options leading to specific qualifications for careers in the Health Care field.

This one page guide presents Allied Health preparation programs they can find at the Concorde Career Institute in Miramar. Students attend vocational career colleges for varying reasons, but ultimately all are pursuing education and training with the goal of obtaining successful gainful employment.



Explore Allied Health Career Training at Miramar

Read on to discover what a career college is and what makes this type of institution unique

Allied Health Programs

Medical Assistants are often the first person a patient interacts with when they visit the doctor's office. They play key roles in delivering quality care. Medical assistants support both the physician in running their practice, as well as aid in caring for patients. A special and diverse health care career choice.

Medication can change lives. By training for a career as a **Pharmacy Technician**, you can learn to help people gain access to the treatment prescribed that they need to feel better. Pharmacy technicians assist pharmacists with the day-to-day work flow of the pharmacy in order to help customers feel better.

Sterile Processing Technicians are an essential part of the medical team. Hospitals, clinics, dental offices, and surgical centers rely on them to help prevent the spread of infection by preparing tools that are properly sanitized. Learn the knowledge and skills that can lead to a career that helps ensure patient safety across the health care system.

Medical Office Administrators play key roles behind the scenes, helping manage the administrative services from day-to-day operations to greeting patients to billing and records management, and engaging with insurance providers.

Phlebotomy Technicians collect blood samples from patients via venipuncture or capillary puncture. The Phlebotomy Tech facilitates the collection and transportation of laboratory specimens and is often the patient's only contact with the medical lab. A Phlebotomy Technician also draws blood for transfusions, donations, and research.



Learn more about all the different health care programs at the Miramar Campus

Why not schedule a tour of the Miramar Campus?

Just contact:

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Learn more about health care education programs at Concorde Career College's Miramar Campus



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